

PRESS RELEASE

RenewData Named a “Cool Vendor” by Leading Analyst Firm

Vendors selected for the “Cool Vendor report” are innovative, impactful and intriguing

Austin, Texas, March 17, 2009 — RenewData®, a leading provider of services for the discovery, archiving, and governance of electronically stored information (ESI), today announced it has been included in the list of “Cool Vendors” in the Gartner “Cool Vendors in Archiving, 2009” March 2009 report by Carolyn DiCenzo, Kenneth Chin, and Adam W. Couture. The report highlights key vendors that have entered the archiving market with new storage options and services that make archiving more cost-effective and eases the migration of older data.

RenewData’s Data Migration services give organizations the ability to migrate and consolidate historical data into a new archive solution to a new one to create a centralized repository for legal discovery. RenewData utilizes its proprietary technology to extract data from various media, then de-duplicates the data, and converts it into a format that can be easily ingested by the new email platform. Once data is migrated into the new archive, organizations are then able to apply legal holds and retention policies on the historical data and eliminate the records that are not under legal hold or that have exceeded retention requirements. RenewData’s repeatable, defensible chain-of-custody process is used for all migrations to ensure data integrity. Most archiving software is supported, including RenewData’s own ActiveVault® Evidence Archive. In addition, RenewData has strategic partnerships with many of the top archiving software providers in the space including Symantec, Google, Mimosa, AXS-One, and ZipLip.

Key findings of the Gartner “Cool Vendors in Archiving 2009” report included, “Ingesting e-mail and file data stored on backup tapes into the corporate archiving system will enable tape retirement and more-efficient management of historical data. Service providers that



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provide special tools not only speed ingestion, but also provide a defensible process that may be required if data is being restored for discovery purposes.”

“We believe that being named a ‘Cool Vendor’ by Gartner is evidence that our strategy to provide organizations with proactive services for litigation readiness and information governance is right on target,” said Steven Horan, CEO of RenewData. “As organizations continue to look for ways to effectively deal with the management of both current and historical data to meet regulatory and litigation requirements, RenewData’s ESI Risk Management and Evidence Archiving solutions, including ActiveVault will enable more effective management of all data in their organizations which continues to grow exponentially.”

RenewData’s Data Migration Service and ActiveVault Evidence Archive are an essential part of RenewData’s strategy of addressing the growing requirement for ESI Risk Management (ESIRM™) and Information Governance solutions. Organizations are increasingly in need of ways to help them more effectively manage all data and information across their organization, as well as manage the risks associated with the data. The Gartner “Cool Vendors in Archiving 2009” report can be accessed by going to, www.renewdata.com/web-registration-gartner.php .

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About Gartner's Cool Vendors Selection Process

Gartner's listing does not constitute an exhaustive list of vendors in any given technology area, but rather is designed to highlight interesting, new and innovative vendors, products and services. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness of a particular purpose.

Gartner defines a cool vendor as a company that offers technologies or solutions that are: Innovative, enable users to do things they couldn't do before; Impactful, have, or will have, business impact (not just technology for the sake of technology); Intriguing, have caught Gartner's interest or curiosity in approximately the past six months.

About RenewData

RenewData is a trusted provider of services for the discovery, archiving, and governance of electronically stored information (ESI) to help organizations proactively manage the inherent risks associated with ESI. RenewData services feature unique and scalable technology, superior legal and technical expertise, and a high security facility to deliver defensible, accessible, and

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manageable data to our clients in a cost-effective and timely manner. RenewData has been ranked a top provider for four consecutive years in the Socha-Gelbmann Electronic Discovery Survey Report and included for three years in Inc. Magazine's list of fastest-growing privately held companies. For more information, visit www.renewdata.com or call 888.811.3789.

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