

# PRESS RELEASE

## **RenewData<sup>®</sup> Introduces Industry's First Service to Help Reduce Inherent Liability of Data Stored on Backup Tapes**

*Backup Tape Liability Management Services Enable Corporations to Minimize the Costs and Risks of Storing Backup Tapes*

**AUSTIN, Texas – October 2, 2007** — RenewData, a leading provider of electronic evidence and data migration services for corporations and law firms, today announced the availability of their Backup Tape Liability Management Service, which enables corporations to identify, de-duplicate, and possibly reduce data on large numbers of stored backup tapes.

RenewData's Backup Tape Liability Management Service uses a secure process to quickly evaluate the content of backup tapes and reduce the ongoing storage costs associated with unnecessarily retaining tapes not required for a corporation's legal, regulatory, or retention management purposes. Backup tapes containing data applicable to the corporations' retention criteria can be returned to the client or consolidated on high-capacity media, while tapes not meeting the criteria can be destroyed using a defensible process. This identification, de-duplication, reduction, and consolidation process helps corporations address the potential liability residing in large inventories of backup tapes and reduces the ongoing storage costs associated with retaining tapes deemed unnecessary. In addition, the information gained from the resulting reports accompanying this new service may be used to address Rules 26(a)(1) and 26(f) of the Federal Rules of Civil Procedure, which require parties to provide a description of electronically stored information to the other party involved and that both parties "meet-and-confer" to discuss issues related to the discovery of electronically stored information.

"The growth in backup tape inventories continues to impact corporations' storage and maintenance costs. Oftentimes, companies are unaware of the content contained within their backup tapes, resulting in an unknown liability risk," said Vivian Tero, Senior Research Analyst,

Compliance Infrastructure, IDC. "RenewData's Backup Tape Liability Management Service addresses a need for organizations to gain more visibility regarding their tape content, as well as systematically reduce their inventory of historical backup tapes. With the information garnered from this solution, customers can facilitate more targeted identification and collection strategies, support their arguments for multi-phased discovery, and reduce their storage and maintenance costs."

RenewData's legal expertise, secure facility, and forensically sound chain-of-custody procedures ensure all data is handled appropriately to avoid questioning later if litigation occurs. RenewData e-discovery experts can also testify in Court regarding the processes and technology used during the Backup Tape Liability Management Service, as well as assist with 26(f) "meet and confer" discussions. Additionally, because many backup tapes in storage often contain antiquated data found in obsolete formats, corporations attempting in-house restoration and extraction of data from old media quickly realize the technical difficulties associated with doing so. As tape extraction experts, RenewData technicians ensure proper handling and restoration of outdated media formats and backup software.

"Many of our corporate clients are seeking ways to mitigate the liability inherent with storing thousands or even tens of thousands of backup tapes, and they need to ensure any historical data that *can* be deleted is safely destroyed, while preserved data remains accessible to discovery requests," said Ellery Buchanan, CEO of RenewData. "Our Backup Tape Liability Management Service allows corporations to dramatically reduce the costs of retaining data, while potentially diminishing the scope and exposure of litigation holds. In addition, having this process carried out by RenewData experts greatly minimizes later allegations of spoliation or non-compliance."

By approaching the issue proactively, corporations will know where their data resides, what type of data they have, and what the data represents – allowing for the possible reduction of large amounts of data and increased ability to identify data not reasonably accessible. RenewData's Backup Tape Liability Management Service encompasses several steps corporations can take toward better management of their backup tape inventories, including a Physical Media Audit Report, Tape Sample Analysis, File Level and Data Content Reduction, and Data Consolidation.

###

## **About RenewData**

RenewData is a leading provider of electronic discovery, evidence archiving, and data migration services that enable law firms and corporations to manage digital data, email and user files as "Evidence. Not Data."® RenewData leverages its legal expertise with scalable technology solutions to respond to client needs for secure, accessible and manageable data in a cost effective and timely manner. It specializes in the five critical steps of the electronic evidence process: Planning; Preservation and Collection; Processing; Review and Production. RenewData has been ranked a "top provider" in the Socha-Gelbmann Electronic Discovery Survey Report for three consecutive years. RenewData was ranked in the 2006 and 2007 Inc. 500 fastest-growing privately held companies in the U.S., and is a founding member of the Electronic Discovery Reference Model (EDRM) project. For more information, visit [www.renewdata.com](http://www.renewdata.com) or call 888.811.3789.

RenewData, ActiveVault, and "Evidence. Not Data." are registered trademarks of Renew Data Corp. RenewData disclaims any proprietary interest in the marks and names of others.

### **CONTACTS:**

RenewData: Diane Block, Director of Marketing Communications, 512.276.5500,  
[dblock@renewdata.com](mailto:dblock@renewdata.com)

Lois Paul & Partners: Erin Hanley, Account Manager, 512.638.5309, [erin\\_hanley@lpp.com](mailto:erin_hanley@lpp.com)