

MEDIA ADVISORY

RenewData[®] To Participate in Association of Corporate Counsel Annual Meeting and ARMA Annual Conference and Expo

RenewData Executive Hosts ARMA Workshop on Managing Risk Associated with Historical Data

AUSTIN, Texas – October 16, 2008 — RenewData, a leading provider of e-discovery and electronically stored information risk management (ESIRM™) services, today announced it will participate in the Association of Corporate Counsel (ACC) Annual Meeting in Seattle, Washington from October 18 through October 22, 2008 and the ARMA Annual Conference and Expo from October 20 through October 23, 2008.

At ARMA, RenewData's CMO, Bob Little, will host a workshop on October 20, 2008 from 12:30 p.m. – 1:45 p.m. titled "How to Manage the Risks Associated with Historical and Orphan Backup Tapes." The session focuses on proactive strategies and best practices for handling orphan backup tapes and historical data stored on large volumes of backup tapes. It will also include RenewData's Electronically Stored Information (ESI) Risk Assessment, which can also be accessed on RenewData's Web site at <http://www.renewdata.com/esirm-assessment-calc.php>.

"During the workshop at ARMA, I will outline how companies should effectively deal with historical data," said Little. "All data is discoverable whether acquired through mergers and acquisitions, created for disaster recovery data, or remain from systems no longer used and it is crucial that it is handled correctly. The ESI Risk Assessment will help attendees calculate their organization's level of risk with their historical data."

RenewData will have a booth presence at both the ARMA Annual Conference at booth 821 and at the ACC Annual Meeting at booth 825. At both conferences, RenewData will be offering booth visitors its recently released "ESI Risk Management for Dummies" book, as well as RenewData's highly popular "Electronic Discovery for Dummies." The new "ESI Risk

Management for Dummies” book was created to educate IT and legal professionals about the inherent risks associated with ESI. It outlines simple steps to create a risk management plan, and provides the tools necessary to address these risks proactively. Attendees at both events will also have the opportunity to use RenewData’s E-Discovery Project Estimator which calculates e-discovery project costs based on the number of custodians processed.

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About RenewData

RenewData is a leading provider of e-discovery and ESI (electronically stored information) risk management services to assist corporations and law firms responding to lawsuits, investigations, and audits. Superior legal expertise, scalable technology, and a state-of-the-art facility featuring government level physical security enable RenewData to provide clients with secure, accessible, and manageable data in a cost effective and timely manner. RenewData's e-discovery services cover the five critical steps of the e-discovery process, including planning, preservation and collection, processing, review, and production. RenewData's ESI risk management services, which include backup tape liability management, data migration, and evidence storage, provide corporations with a proactive means of managing the risks associated with ESI. RenewData has been ranked a "top provider" in the Socha-Gelbmann Electronic Discovery Survey Report for three consecutive years and was ranked in the 2006 and 2007 Inc. 500 lists of fastest-growing privately held companies in the U.S. For more information, visit www.renewdata.com or call 888.811.3789.

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